



Part I. Statement of Continued Support by the Chief Executive or Equivalent

To our stakeholders,

I am pleased to confirm that FoodBlessed reaffirms its support for the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment, and Anti-Corruption.

FoodBlessed is a pioneering community-based, volunteer-driven hunger-relief and food-rescue CBO that seeks to provide an effective and efficient solution to food insecurity in Lebanon while addressing the serious and growing problem of food waste. To this end, FoodBlessed uses the power of food, Social responsibility, and volunteerism to enable individuals to transform their sincere care for their community into substantial action with a long-lasting impact.

This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents. In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its principles as suggested for an organization like ours.

We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Maya Terro

Cofounder, president and executive director at FoodBlessed



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Part II. Description of Actions

FoodBlessed focuses on supporting Lebanon in achieving the United Nations' Sustainable Development Goals (SDGs). The NGO specifically focuses on SDG 2 (Zero Hunger), SDG 12 (Responsible Consumption and Production), and SDG 13 (Climate Action). It also indirectly contributes to SDG 1 (No Poverty) and SDG 3 (Good Health and Well-Being).

To this end, the actions that our organization has taken in support of the Global Compact have included the following:

- Engaging with Global Compact Local Networks
- Engaging companies in Global Compact-related issues by spreading awareness and conducting workshops and training to their staff and Board members
- Building dialogue and partnerships with companies and NGOs involved in the UN Global Compact.
- Joining and proposing partnership projects on corporate sustainability. The latest examples of these are our latest partnership with “The Glow Paradise” and another one on the way with “Tawfeer”. Other Previous partnerships, some of which are still ongoing, have included “TGI”, “JCI”, “Zaatar w Zeit”, “ITG”, “TTM Associates Ltd”, “Wesley’s Wholesale”, “Taqa snacks”, “Henkel”, “Persil” just to name a few.
- Joining and supporting special initiatives and work streams
- Incorporating the UN Global Compact principles into internal operations and communicating progress following the Communication on Progress (COP) requirements
- Attracting new participants to the UN Global Compact through our outreach efforts and awareness raising
- Having a dedicated sustainability plan that incorporates the ecological, economic, humanitarian, and cultural dimensions of our work’s sustainability
- Providing commentary to companies on their Communications On Progress when asked
- Participating in Global Compact Local Networks and events
- Engaging our members on in collective action efforts on Global Compact related issues

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- Organizing learning and dialogue events, workshops, and training for our members on the UN Global Compact and specific topics relevant to sustainability
- Examining the organization's performance and rights on sustainability issues

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Part III. Measurement of Outcomes

- Number of new UN Global Compact business participants resulting from our organization's promotional efforts: 2
 - Expertise was provided by your organization to further the aims of Global Compact Local Network in Lebanon:
 - workshops & events
 - speaker at events, companies, and educational facilities
 - training sessions
 - social media awareness campaigns
 - Concrete actions were taken by UN Global Compact business participants with whom our organization engaged regarding their COP.
 - Partnerships formalized with mutual aims to advance the UN Global Compact principles: 5+
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FoodBlessed – Who We Are and What We Do

WHO WE ARE -- MISSION, VISION VALUES

Co-founded in 2012, FoodBlessed is a pioneering hunger-relief AND food-rescue organization that seeks to provide an effective and efficient solution to hunger, while addressing the serious and growing problem of food waste in Lebanon, one meal at a time.

FoodBlessed is the only community-based and volunteer-driven organization in Lebanon and the region that works with the civil society and strategic partners to reduce the number of people going hungry in Lebanon, while making sure no good food goes to waste.

FoodBlessed is a non-religious and non-partisan humanitarian organization.

MISSION – To unite and nourish communities across Lebanon through the power of food, social responsibility and volunteerism.

VISION – Create a community which works towards making sure that the food insecure, hungry and homeless don't end up sleeping on an empty belly or feeling ostracized; that good food, which is usually wasted, doesn't end up in bins but rather in bellies; and that community members are given the opportunity to better serve their communities.

VALUES – FoodBlessed firmly believes that food is a vital tool to supporting local communities, bringing people together and connecting us as human beings. That is why in addition to feeding empty bellies, they also use food to build communities, tackle loneliness and provide spaces for people from different backgrounds and walks of life to meet, share, and to make friends.

That's why:

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-We put people at the heart of what we do.

-We are inclusive and welcome everyone. By using inclusive language, we demonstrate respect in both our workplaces and in developing and delivering policies, programs, and services for people in need across Lebanon regardless of their sexual orientation and gender identity, because at the end of the day we're all human beings and we deserve to be acknowledged for being just, above anything else.

-We stimulate discussions; we create connections; we build communities.

-We establish long-term and rewarding relationships with our guests, our volunteers, our partners, our suppliers, our supporters and our volunteers.

-We make use of resources that already exist.

-We work on rebuilding the dignity of those in need and restoring their confidence in their community. Instead of lining up for food, like in most soup kitchens, our guests are invited to sit down at our table where they are served their food by our Hunger Heroes.

-We nurture our planet; we collect surplus food; we use spare local kitchens; we support communities to access available resources. We're innovative with what already exists and always look to tread gently on our planet.

-We have adopted a zero-tolerance approach against any type of discrimination or harassment that is based not just on gender identity and sexual orientation but also on age, religion, color, ethnicity, nationality etcetera. At FoodBlessed, when we talk about gender, sex characteristics or sexuality, we're not talking about preferences or choices. We're just talking about how people are.

-We do it with love. Whether it is a meal cooked and served or a food parcel packed and delivered, it is always done with love. FoodBlessed's number one rule is "what is done with love is done well, so do it with love". Indeed, FoodBlessed believes in the power of communal eating and community solidarity in rebuilding the dignity of those in need and restoring their confidence in their community. Instead of lining up for food assistance, like in most NGOs, our 'beneficiaries' are given the attention and respect they so much deserve and have been deprived of over the years from being seen as a statistic rather than a human being.

For example, instead of lining up for a food parcel, beneficiaries register for and collect their food boxes from designated distribution centres which vary according to area of distribution at specific time slots. Those who cannot reach them usually have their food parcel delivered to their doorstep thanks to our extended network of volunteer drivers and our partnering NGOs.

COMMITMENT TO SAFEGUARDING

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For FoodBlessed, safeguarding means promoting and protecting people's health, well-being and human rights, and enabling them to live free of harm, exploitation and abuse. A safeguarding approach means identifying and minimizing the risk of harm to children and (vulnerable) adults such as disabled people and LGTB+, from volunteers, representatives and partners. In addition, safeguarding is increasingly becoming best practice to think about how we safeguard everyone in our organization itself at all times, including protecting our volunteers from inappropriate behavior such as bullying and harassment.

-FoodBlessed's absolute priority is protecting children, vulnerable communities and our own team of volunteers.

-FoodBlessed has zero tolerance of incidents of violence or abuse against children and other people in the communities we serve, either committed by our volunteers or others connected to our work.

-We abhor any misuse of power, status, or trusted position for any sexual or other exploitative purposes. We endeavour to tackle this root cause of abuse in our prevention and training efforts. Continuous improvement of safeguarding efforts, which emphasizes prevention of sexual exploitation and abuse and other forms of violence or harm, is at the top of our agenda.

-In our programmes, we have mechanisms to enable communities, beneficiaries, and our volunteers to report potential cases of abuse. We provide training for frontline volunteers in how to recognise and respond to issues of sexual exploitation and abuse, of children, vulnerable groups, and our volunteers. A secure line for Whistleblowing is available 24/7.

-We continually monitor and update our safeguarding policies in order to be accountable and improve. We believe we have a moral obligation to maintain the highest ethical standards in our work.

Child Protection Policy. Child protection and child rights are paramount for World Vision International. World Vision upholds the Convention on the Rights of the Child that states that all children, without any exception whatsoever, have equal rights to survival, health, education, protection and participation. This ethos underpins and sustains all FoodBlessed's policies and programs in pursuit of our vision of every child experiencing life in all its fullness.

Do No Harm Policy. FoodBlessed uses the "Do No Harm" approach (also known as "Local Capacities for Peace" or LCP) to integrate conflict-sensitivity wherever it is relevant. Do No Harm

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(DNH) is now used widely by many aid organizations, including governments and multilateral organizations. Because FoodBlessed's mandate is non-political, humanitarian and social, the organization is guided by humanitarian principles in its response to all humanitarian crises, whether caused by conflict, violence or natural disasters. FoodBlessed also adheres to other internationally recognized principles that complement "principled humanitarianism."

The principle of "do no harm" obliges FoodBlessed to prevent and mitigate any negative impact of its actions on affected populations. Equally important is FoodBlessed's commitment to rights-based and community-based approaches that include efforts to engage and empower persons of concern in decisions that affect their lives.

WE WORK ON

Hunger-relief –We work with the civil society and strategic partners to prepare meals and food boxes with basic food commodities to underprivileged and destitute communities across Lebanon, regardless of their nationality, age, sex, gender, sexual orientation, colour, religion, residence, and political affiliation. Delivery of our food assistance services is done directly through our channels or indirectly by donating to municipalities across Lebanon and local NGOs who work with our target beneficiaries, especially in the case of beneficiaries residing in rural areas.

Food-Rescue – We recover and repurpose good food that would otherwise go to waste. Food rescued includes i) surplus edible food from social functions and events; ii) excess/close-to-expiry products across Fast-Moving Consumer Goods (FMCG) and retail companies; and iii) unsaleable produce from grocery stores and farmer's markets eg. vegetables or fruits deemed too ugly or too old to be fit to be sold when is then reused in the form of meals that are provided to people in need across Lebanon.

WE ARE

Community-based. Unfortunately, most projects tackling food poverty are fund based. FoodBlessed's modus operandi relies on a mix of in-kind and monetary donations since 2012. However, like many organizations and given the current deteriorating Lebanese economy, COVID-19 lockdown & safety regulations, high inflation rate, bank withdrawal limitations, and decrease in local donations available among others; FoodBlessed is now also facing a wall in the current economic climate of Lebanon which is why, more than ever, we are relying more and more on monetary donations, especially those coming from abroad.

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Ever since the COVID pandemic came to be, FoodBlessed has reverted from accepting in-kind donations of food items. This meant that we had to rely entirely on monetary donations to fund our food assistance packages and meals programmes. Being a community-based organization means that the majority of the funds FoodBlessed receives are individual contributions; that in addition to in-kind donations of dry food which were possible in the past and came as a result of food drives in addition to fundraiser events and crowdfunding, all of which now have proven to be difficult to manage, if not impossible given the COVID-19 lockdown. Some larger donations have been received in the form of international grants in 2020 have included the “Karmagawa foundation” grant of 100K; “The Antonio Carluccio Foundation” grant of \$10K; the “Cargill Financial Services International, Inc.” grant of \$10K; and “Palestine Association for Children's Encouragement of Sports of \$8K. Some larger donations have been received in the past in the form of international and national grants have included “Sawa Ahla” campaign by Prill at Henkel of 10K; “Humanitarian of the year” grant by MBC Hope foundation in Dubai of \$20K in 2017 or awards such as the “King Abdulla II Award for Youth Innovation and Achievement (KAAYIA) Award by YouthActionNet®, Jordam of \$10K in 2015; the “CSR in Action” Award by Al-Ahli Company in Dubai of \$1k in 2012.

FoodBlessed provides food assistance to anyone who needs it, anywhere they are across Lebanon. By using inclusive language, FoodBlessed demonstrates respect in both their workplaces and in developing and delivering policies, programmes, and services for people in need across Lebanon regardless of their race, age, skin colour, ethnic background, sexual orientation and gender identity.

Our beneficiaries include vulnerable populations viz. low-income Lebanese, Palestinians, Syrians and at low-risk community members including migrant workers, drug addicts, physically challenged individuals, and LGBTQ community. FoodBlessed have worked previously with Marsa and with Helem to meet increased demand from vulnerable groups amongst the LGBT+ community and other vulnerable communities like the society for deaf artists and NGOs working with drug addicts like Cenacle de la Lumiere CDLL. We’ve also worked with the Lebanese Physically Handicapped Union (LPHU) in Lebanon; and local NGOs such as Mission Joy, Irtiwa, Sphere Building Tomorrow, Mission Joy, Dar al Amal and community groups such as the Lebanese Scout Association, Nation Station and The Great Oven.

In addition, FoodBlessed supports other migrant and refugee communities such as domestic migrant workers viz. Ethiopian, Pilipino, Srilankan, Bangladeshi as well as Sudanese refugees across Lebanon directly to them or to NGOs that work with them like Insaaf, Save the children, UNHCR, and Amel.

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Volunteer-driven. FoodBlessed is a volunteer driven organization led by a dynamic and dedicated network of individuals who are willing to provide time, feedback, and ideas to further the organization.

To this end, FoodBlessed's operations are powered and made possible thanks to the combined efforts of our network of unpaid volunteers who includes various community members, civic organizations, and businesses who choose to serve their community via supporting FoodBlessed's mission within the community service and civic engagement framework.

At FoodBlessed it is our simple mission in life to provide volunteering opportunities for anyone who wants to 'give something back. The discovery that you are valued as an equal member of a team, and the knowledge that your efforts have genuinely helped others, is a feeling that money simply cannot buy. That being said, by joining our extended network of volunteers, volunteers have the opportunity to help move the organization and its goals forward while getting the chance to create an impact, have fun, develop professionally, learn new skills, and make long lasting connections with like-minded peers.

Moreover, by relying entirely on volunteers, FoodBlessed is able to cut down on its operational expenses so that 100 percent of what we receive goes directly to those most at need.

All-inclusive. In our outreach, FoodBlessed focuses on reaching out to the most vulnerable; especially those who do not belong to any religious or political party since these usually are excluded from receiving food assistance specifically in areas where one's personal beliefs and political affiliations is considered more relevant than one's need and social status when handing out food assistance such is the case of many villages and suburbs in Lebanon. In the same token, non-Lebanese are considered less worthy even when they tick all the boxes – they are vulnerable, unprotected and poorly educated.

In addition to providing food assistance to vulnerable Lebanese families, FoodBlessed also supports other vulnerable communities in need including refugees, domestic migrant workers, migrant workers, elderly, drug addicts, single mothers, orphans, widows and spinsters, people with special needs as well as the LGTBQ community. This is made possible thanks to our network of local partners which includes local NGOs and municipalities as well as our extended network of volunteers and various community members.

A Zero Waste Facility. We are a zero waste organization. We reuse and recycle plastics and paper; we repurpose surplus food into meals; and we compost our leftovers. In addition to rescuing food from going to waste, FoodBlessed works on reducing the amount of food that goes to waste by spreading awareness and asking the community to be more mindful of the way they purchase,

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consume, and even discard their food by offering them with useful tips on mindful food consumption and practical solutions to cut down on their food waste generation.

Sustainable. FoodBlessed's activities are directly conducive to the UN's Sustainable Development Goals, particularly SDGs 2 (Zero Hunger), 12 (Responsible Consumption and Production), 13(Climate Action). Moreover, it indirectly contributes to the enhancement of SDG1 (No Poverty), 3(Good Health and Well-being) and 5(Gender Equality).

Socially Responsible. Social responsibility, be it individual or corporate, is at the heart of all things FoodBlessed. Social responsibility, including Individual Social Responsibility (IR) and Corporate Social Responsibility (CSR), means that individuals and companies have a duty to act in the best interests of their environment and society as a whole. To this end, FoodBlessed's operations are powered and made possible thanks to the combined efforts of the various community members and organizations who choose to serve their community via supporting FoodBlessed's mission through volunteering and donating within the community service and civic engagement framework.

WHO

Our beneficiaries FoodBlessed's beneficiaries include individuals and communities impacted by food insecurity across Lebanon. 2020's beneficiaries' database was divided into 3 sections and included i) communities who were already poor prior to October 2019, ii) those who have fell into poverty as a result of a) the deteriorating economic situation; b) the lockdown and restrictions pertaining to the Covid-19 pandemic, and iii) people in need who were impacted by the recent Beirut port blast in August, 2020.

Selection Criteria FoodBlessed identify their beneficiaries which include vulnerable and disadvantaged community members and families living under the poverty line via three major pathways:

Referrals from their network of community members, entities and volunteers, as well as local partners including municipalities, non-profits and charities.

Formerly registered beneficiaries prior to the COVID pandemic, a database was created and is frequently updated since 2014. This includes families that have been helped before and still require ongoing support.

Newly registered beneficiaries through our various campaign outreach channels, which include the campaign's phone number and social media outlets. These names are added to the Beat Hunger Campaign list, which is updated on a daily basis with the number of

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donated boxes and the number on waiting list, both categorized per area and governorate. All 17,000 families registered on the 2020 list have been successfully assisted making the total number of beneficiaries receiving food boxes in 2020 a total of 25,000 families, a total of 100,000 direct beneficiaries.

Each family is assessed according to need from high to low need. Our social workers and volunteers will identify families in need, giving priority to those suffering from unemployment, have more than 3 minors per household, medical illness/es within the household, absence of food assistance from other NGOS, have borrowed money for food, as well as those living in poor housing conditions and have a shortage of proper infrastructure. All support provided under this initiative is administered in-person by FoodBlessed at our warehouse or in collaboration with local partners like municipalities and other non-profit organizations especially for beneficiaries residing in rural areas.

2021's beneficiaries' database: In the past two years a lot have happened and the majority of the population have fell into poverty. That's why for 2021, our database will be divided as follow according to the assessment form for each case. Accordingly, each case will be in one of three categories: i) poor, ii) very poor, and iii) destitute with the later of three taking priority over others in terms of food assistance time of delivery.

HOW

Our Impact — FoodBlessed is the only community-based and volunteer-driven non-profit organization in Lebanon and the region with over 10 years' experience in the field of hunger relief, food rescue, community service and civic engagement.

Over the past 10 years, thanks to youth engagement, social responsibility, and community leadership, we've SERVED **3,000,000+ MEALS**, PACKAGED **40,000+ Food Assistance Packages**, RESCUED over **2 million+ tons of SURPLUS FOOD**, and INVOLVED more than **6235 COMMUNITY MEMBERS** viz. individuals and institutions.

ONGOING PROJECTS

Situation and Needs

#BeatHungerLB campaign was launched in October 2019 in light of the deteriorating socio-economic situation, the rising rate of unemployment, and inflation. A nation-wide database was created with the names of those in need.

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In March 2020, the COVID-19 pandemic hit the country. As a result of the lockdown and restrictions, more people found themselves jobless, getting paid half their salary or nothing at all, and poverty-stricken. Our existing database expanded to include these individuals. This list has already 17,000+ registered names on it.

The need for food assistance was very high already and increased significantly in the aftermath of the Beirut Port explosion, a disaster that has stricken an entire city. A new database was added to #BeatHungerLB campaign as part of our "Emergency Relief Plan". The list that was created now has in it 17,000+ names.

Today the reliance is on community-based and volunteer-driven organizations like ours to help those in need, especially non-religious, non-political, and non-sectarian. Most NGOs and iNGOs in Lebanon are selective in their services i.e. they either help Lebanese or non-Lebanese. Since day one, FoodBlessed has been helping anyone in need, Lebanese and non-Lebanese alike, based on their need only regardless of their race, ethnicity, nationality, class, caste, religion, belief, sex, gender, language, sexual orientation, gender identity, sex characteristics, age, health or other status.

FoodBlessed is needed more than ever.

Current operations

Currently, FoodBlessed currently runs two food assistance programs: MEALS-TO-GO program at our Community Kitchen and Food Assistance Packages (FAPs) program at our Community Warehouse. Also we had the Beirut Emergency Relief plan launched in August, 2020.

We also have an ongoing Community Service Program and run awareness sessions under our Food-4-Thought program, offline and online.

>MEALS-TO-GO program

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Our Community Kitchen provides essential ready-to-eat food support to hundreds of families and individuals impacted by food insecurity. By doing so, the program aims to help fill food benefit gaps in the aftermath of the deteriorating economy and in the aftermath of COVID-19 lockdown.

These meals fill a critical need, and we will continue to offer them to anyone in a food crisis.

Launched in August 2020, our Meals-To-Go program procures, prepares and delivers single-serving meals for food-insecure individuals with limited access to nutritional food and food ingredients, or a kitchen facility. Created from locally sourced ingredients that we buy and rescued ingredients, each meal is a balanced, tasty individual meal for one. Every meal includes a serving of vegetables, protein, and grain or starch.

Each week, interested volunteers meet at the community kitchen to prepare meals (600-900 meals), six days a week.

Ingredients are sourced locally and are bought from local producers and small businesses.

Each meal costs anywhere between at \$5, depending on the nature of the ingredients used for each meal – vegetarian dishes being cheaper than ones including meat and chicken for instance.

FoodBlessed's meals are balanced, tasty meals that are prepared and served by love. A sample of a weekly menu is provided below. Full invoices and receipts are submitted for food purchases.

Our volunteers prepare these meals for:

- people struggling with hunger
- homeless without access to kitchens
- families without access to kitchens
- families, with young children, that are struggling to put dinner on the table
- other populations that face barriers to access affordable food or cooking for themselves
- refugees and other migrant workers
- local non-profits and community-based groups that work with people in need and vulnerable communities

Our preparation kitchen is located in our centre in Sin el Fil.

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Meals are distributed either directly to our beneficiaries by relying on our extensive network of volunteers or indirectly by donating them to NGOs that work with people in need. Each meal consists of a main dish, a piece of fruit and a piece of dessert.

>#BeatHungerLB Food Assistance Packages (FAPs)

Our Food Assistance packages provide one-time food parcel to hundreds of families and individuals impacted by food insecurity. By doing so, the program aims to help fill food benefit gaps in the aftermath of the deteriorating economy and in the aftermath of COVID-19 lockdown.

These parcels fill a critical need, and we will continue to offer them to anyone in a food crisis.

Launched in October 2019, our FAPs program procures, prepares and delivers a one-time food parcel to people with limited access to nutritional food or food ingredients but who have access to a kitchen facility. Each package consists of basic food commodities and provides approximately 70-75% per cent of an average family's calorie needs.

Each week, interested volunteers meet at the community kitchen to prepare food boxes (300-500 boxes/week), 1600 FAPs per month.

Our food assistance packages are sourced wholesale from local suppliers and small businesses when applicable and contain basic dry food items such as oil, flour, pasta, vermicelli, rice, salt, sugar, broad lentils, split lentils, tomato paste, fava beans, kidney beans, chickpeas, bourghul, powdered milk, cheese, luncheon meat, tea, healthy snacks, biscuits, feminine pads, and occasionally, some sweet treats and cleaning detergents depending on availability of funds. Each Food Parcel contains the basic food commodities for a family from 4 people for 3-4 weeks.

Contents are purchased in bulk from wholesale suppliers to keep costs at a minimum, even with escalating food costs in Lebanon FoodBlessed have managed to keep food package costs to \$22.5 per big package for a family of 5+ for 30 days and at \$28.5 for medium package for a family of 4, containing the basic items required for a family of 5, lasting approximately 30 days. The content of each food box is detailed below. Full invoices and receipts are submitted for food purchases.

The contents of each food assistance package can be viewed in the annex provided below.

Our volunteers prepare these food assistance packages for:

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- people struggling with hunger
- homeless without access to kitchens
- families without access to kitchens
- families, with young children, that are struggling to put dinner on the table
- other populations that face barriers to access affordable food or cooking for themselves
- refugees and other migrant workers
- local non-profits and community-based groups that work with people in need and vulnerable communities

Our community warehouse is located at All One centre in Sin el Fil. All eligible beneficiaries, individuals and families alike, receive the same size parcel, which is distributed at our distribution centres on designated days on an appointment basis. Food parcels are also provided via our network of volunteers. We also deliver food parcels to NGOs who in turn provide them to individuals and families in need, especially in rural areas.

>ADDITIONAL SERVICES

In addition to providing food assistance, we also try to cater to needs that arise in the society and raise for funds for these needs. This is so because we already work with people in need who in addition to food are in need for other services in the realms of health and education, housing and so on. In addition to providing food assistance, FoodBlessed was also able to, when possible, support families in need with hygiene kits, baby food, diapers face masks, sterilizers, cleaning detergents, adult diapers, medicine, hospital bills, PCR tests, tablet, laptops and mobile phones.

We also have taken part in cleaning campaigns across Lebanon including cleaning beaches and forests and streets since 2018.

Beirut Emergency Relief Plan was launched on August 5 in the aftermath of the Beirut Port Explosion. FoodBlessed has been working tirelessly since the tragic explosion that damaged not only the houses, but also the lives of thousands of Lebanese. We helped in the aftermath of the Beirut port blast by sweeping streets and cleaning houses and supporting financially families affected with the Beirut blast thanks to our donors.

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Thanks to our generous donors and exceptional volunteers, we have been cooking and delivering packaged meals on a daily basis, as well as preparing and delivering food parcels on a weekly basis.

Specifically, 100,000 cooked meals and 3,258 food boxes to the victims of the explosion and other people in need across Lebanon.

We also cleaned damaged houses and swept streets.

Moreover, thanks to private donors and partner NGOS, we have been able to provide hygiene kits, help renovate houses, replace windows and doors, provide diapers, baby milk and baby formula, meds, clothes, and feminine pads!

Specifically, 30 homes and therefore 150 beneficiaries are able to feel safer.

We also provided 250 child care kits, 400 hygiene kits were distributed, 3,700 feminine pads. 20 cases were referred to a specialized psychosocial therapist. 59 chronic disease medicines were donated. Half a ton of clothes were donated. 4 laptops, three tablets and one phone were donated to kids in elementary, high school and college for their online learning requirements.

>FOOD 4 THOUGHT Awareness Sessions

Awareness campaigns are antecedent interventions that aim to influence one or more behavioural determinants prior to the performance of an environmental behaviour. Information is meant to increase knowledge about the consequences of unsustainable behaviour and how to change that behaviour. For example, Parizeau et al. found that households with higher awareness of food waste as a social problem produced fewer types of food waste. Awareness campaigns have been identified by some as a crucial instrument for influencing food wasting behaviours. Others have found that information interventions alone have had mixed results, with little to no effect on pro-environmental behaviour] and limited effects on food waste behaviour.

FoodBlessed aims at raising awareness of food waste as a problem and changing food waste behaviour by encouraging people to cut down on food waste and adopt more conscious and

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healthier life styles. As a result, the goal is to **increase the environmental awareness of the customer**, preventing the production of food waste by **changing their food buying, consumption and discarding habits**.

FOOD 4 THOUGHT Awareness Sessions are comprised of 4 types of interventions: i) campaigns ii) media, iii) awareness sessions, iv) partnerships with restaurants.

i) Campaigns

These campaigns consist of messaging tailored to participants' economic self-interests. Households receive information about reducing food waste in multiple ways.

The "MaBaddaEste7a" campaign consisted of a simple and inexpensive social media campaign to raise awareness of importance of not reducing plate waste, by establishing the connection between food waste and personal behavior. The audience were encouraged to take their surplus food with them as to-go meals and to either have it later or donate to someone in need.

Another potential avenue for communicating food waste reduction practices and impacts is through community engagement. The "Community Fridge Fund" is a project that allowed us to install community fridges that allowed those with extra food to donate it so that those who are in need for food can access it.

ii) Media

Raising awareness of food waste as a problem and changing food waste behavior through via social media and TV appearances.

iii) Awareness Session (Online and Offline)

Another potential avenue for communicating food waste reduction practices and impacts is through community engagement. Community engagement workshops are successful in reducing avoidable food waste for participants by as much as 50%. Most of the systemic challenges of eliminating food waste stem from certain mindsets and approaches that in turn come from the loss of our value for food. For many of us, it's so accessible that we hardly think about it. Where better to start changing mindsets than with our youngest and the schools they go to.

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Our awareness sessions are usually led offline by our FoodBlessed ambassadors. And although our target audience is comprised of students in schools and universities, our awareness sessions also target businesses and their employees. The workshops provide information on food shopping, meal planning, best-before dates, recipes for leftovers, and opportunities for group activities.

FoodBlessed also has been taking part in NGO fairs since 2015 which also allow us to interact with students and expand their knowledge on food waste. During these events information leaflets that emphasized the financial and environmental benefits of reducing food waste and everyday steps are distributed.

Offline is not available, they are usually conducted Online.

iv) Partnerships

Campaigns with community partners in combination with an information is also another way of increasing awareness as part of the partners CSR for instance. Mostly on notable dates like World Food Day and Food loss and waste FLW day by partnering with a restaurant chain like ZwZ for instance to spread awareness on food waste and how bad it is to the people and planet. The information was shared via table tents and the resto's social media and in the restaurant.

ONLINE PRESENCE

www.foodblessed.org

www.facebook.com/foodblessed

Instagram @foodblessed

Twitter @foodblessed

Email: info@foodblessed.org

MEDIA

Meet Hope Maker Maya Terro from FoodBlessed:

https://www.youtube.com/watch?v=c5FtpG_lfs8&t=38s



COMMUNICATION ON ENGAGEMENT (COE)_FoodBlessed_07/2020 – 07/22

SS Ep. 5 The Woman Who Turned Down Her 3 Masters Degrees To Feed The Homeless:
<https://www.youtube.com/watch?v=hdw4NoVrBZs>

Spark Talks 2014, Beirut, Lebanon. Talk of MAYA TERRO, FoodBlessed:
<https://www.youtube.com/watch?v=qdTpuyOIM2g>

Maya Terro: It Takes One to Lead One | TED Talk:
https://www.ted.com/talks/maya_terro_it_takes_one_to_lead_one_jan_18_2019/up-next

FoodBlessed Intro Video:
<https://www.youtube.com/watch?v=XibqyO-67GM&t=10s>

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ANNEX

ITEM	Weight (gr)	Quantity
CHICKPEAS//حمص	900	2
SALT//ملح	700	1
TOMATO PASTE//صلصة مرطبان	300	2
LENTILS//عدس مجروش	900	1
BORGHOL//برغل أسمر خشن	900	2
LENTILS RED//عدس أحمر	900	1
RICE//أرز	900	2
COOKING OIL//زيت	1800 (1.8 L)	1
PASTA//معكرونة طويلة	250	3
VERMICELLI//شعيرية	300	1
SUGAR//سكر أبيض	1000	1
FLOUR//طحين أبيض	900	1
TEA//شاي علب	160	1
BEEF OR CHICKEN LUNCHEON//مرتديلا	200	4
PROCESSED CHEESE//جبنة مثلثات	120	4
POWDER MILK//حليب بودرة	750	1
Thyme//زعتر	500g	1
Feminine Pads // فوط صحية	Pack of 10	1
EMPTY BOX//كرتون فارغ	33.5x25x 37 cm	1
STICKER		1
TOTAL		32

Figure 1: Content of Food Assistance Package FAPs

WEEKLY MEAL PLAN

DAY	DISH
MONDAY	Vegetable Stew and rice (Vegetarian) +fruit+salad+dessert
TUESDAY	Pasta bolgnese (Meat) +fruit+salad+dessert
WEDNESDAY	Daoud Basha and Rice (Meat) +fruit+salad+dessert
THURSDAY	Mdaradara (Vegetarian) +fruit+salad+dessert
FRIDAY	Loubyeh and rice (Vegetarian+fruit+salad+dessert)
SATURDAY	Siyadiyyeh (Fish) +fruit+salad+dessert
SUNDAY	Chicken and Rice (Chicken) +fruit+salad+dessert

Figure 2: A sample of a weekly menu